

## LEGAL FUSION TICKETS & SPONSORSHIP

<b>Platinum Sponsor \$7,500</b>	
* Scholarship Awarded in company's name	
* Full page ad in Souvenir Program Booklet (inside front cover or back cover)	
* Company banner prominently displayed	
* Logo included on printed materials	
* Premier seating at Celebration Dinner	
* Ten (10) tickets to the Celebration Dinner	
<b>Gold Sponsor \$5,000</b>	
* Half page ad in Souvenir Program Booklet	
* Company banner prominently displayed	
* Priority seating at Celebration Dinner	
* Listing in Souvenir Program Booklet	
* Ten (10) tickets to the Celebration Dinner	
<b>Silver Sponsor \$2,500</b>	
* Preferred seating at the Gala	
* Quarter page ad in Souvenir Program Booklet	
* Ten (10) tickets to the Celebration Dinner	
<b>Bronze \$1,500</b>	
* Preferred seating at the Gala	
* Listing in Souvenir Program Booklet	
* Ten (10) tickets to the Celebration Dinner	
<b>Individual Tickets \$80</b>	<b>Couple Tickets(2) \$150</b>

# Legal Fusion Souvenir Program Book Advertisement

The Friends of Wiley Manuel Bar Association Legal Fusion program is made possible by the financial contribution of our Sponsors. Donations directly support the program and scholarships for the local law students.

Please consider providing well wishes in the souvenir booklet to the following award recipients and/or advertise your business.

*WMBA's Lawyer of the Year - Milton Armistead*

*WMBA's Judicial Officer of the Year - Honorable Stacy Boulware Eurie*

*WMBA's Elected Official of the Year – Assemblymember Ed Hernandez*

*WMBA's Non-profit of the Year – Sacramento Child Advocates*

*WMBA's Corporate Citizen Award – Allstate Insurance Companies*

Advertisement Levels	
\$50	Business Card Size Ad
\$100	1/4 Page Ad
\$175	1/2 Page Ad
\$300	Full Page Ad
\$500	Inside/Back Cover

Checks are made payable to Friends of Wiley Manuel Bar Association and can be mailed to P.O. Box 188032, Sacramento, CA 95818. The Tax ID# for Friends of WMBA is 77-0675664.

**LEGAL FUSION**  
**PROGRAM BOOK ADVERTISEMENT ORDER FORM**

**Sponsor Information (please print or type)**

Name	
Address	
City/State/Zip Code	
Telephone (home)	
Telephone (business)	
Fax	
Email	
Type of Payment	_____ cash    _____ check    _____ Pay Pal Amount Enclosed \$_____

**Program Book Ad Selection**

Please check desired Ad Size

\_\_\_\_\_ Full Page \$300    \_\_\_\_\_ Half Page \$175    \_\_\_\_\_ Quarter Page \$100    \_\_\_\_\_ Business Card \$50

Please return this form with tax deductible (Tax Id# 77-0675664) payment prior to August 12, 2010 to:

Friends of Wiley Manuel Bar Association  
P.O. Box 188032, Sacramento, CA 95818

Questions? Please email June Powells-Mays directly at (916) 213-6642 or  
[leeandjune@comcast.net](mailto:leeandjune@comcast.net)

***Technical Specifications for Artwork Submission***

PRODUCTION NOTES: All advertising artwork must be submitted electronically on a Macintosh or PC formatted CD or by e-mail. Please include with your files 100% reproduction-size composite laser proofs. "Camera ready" analog artwork and/or film negatives cannot be accepted.

FILE FORMATS: Electronic artwork will be accepted as a Press-ready PDF file (preferred, please embed all fonts). We will also accept properly formatted EPS and TIF files. MS Word documents should be converted to PDF. No other file formats are acceptable without prior approval. Artwork submitted that does not conform to specifications will be returned and/or subject to additional production charges.

**COLOR:** Four color process ads set up as (CMYK). Black and white as grayscale.

**GRAPHICS AND LOGOS:** Photographs or other stock color graphics should be optimized for 150 LPI output (300 DPI) as grayscale or CMYK TIF files.

Please do not submit web-optimized graphic formats such as JPG, BMP, or GIF. These file types generally are insufficient for high-quality imaging.

**INSERTION SIZES:** Advertisements are available at eighth page (business card), quarter page, half page and full page sizes. All advertising artwork should be keylined to exact dimensions.

1/8 page (business card) = 3.625x2.375

¼ page = 3.625x4.875

½ page horizontal = 7.5x4.875

½ page vertical 3.625x10

Full page = 7.5x10

**BLEEDS:** No Bleeds

**SUBMISSION DEADLINE:** For inclusion all advertising insertion orders must be confirmed no later than THURSDAY, August 12, 2010 Artwork files must be received no later than FRIDAY, April 9, 2010. For submissions please email to [leeandjune@comcast.net](mailto:leeandjune@comcast.net)  
All graphics and logos should be submitted electronically).

**QUESTIONS:** Advertising questions June Powells-Mays at (916) 213-6642 or [leeandjune@comcast.net](mailto:leeandjune@comcast.net)